

Standard Certificate of Circulation

For the 51 issues distributed between 1st July 2007 and 30th June 2008

**Business
Magazines**

Design Week

Contents

2	Analysis of Circulation
3	Supporting Data

The Primary Market Sector for this publication is:

Design

This certificate expires on 30th September 2009 unless ABC has issued a new certificate before that date.

Issued by
ABC Ltd
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200700
Net: www.abc.org.uk
Email: abcpost@abc.org.uk
ABC Ref: 805920/15389253

All data carried in this certificate is derived from a Return of Circulation approved by ABC on: ***DRAFT*** on behalf of the publisher: Centaur Media Plc
The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

The Audit Bureau of Circulations cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the publisher and the Audit Bureau of Circulations Ltd.

Published by
Centaur Media Ltd
St Giles House
50 Poland St
London
W1F 7AX

Tel: 020 7970 4000
Fax: 020 7970 4295
Net: www.designweek.co.uk
email:

VALIDATED DRAFT

Design Week

Certificate of Average Net Circulation for the 51 issues distributed between 1st July 2007 and 30th June 2008

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	7,322	6,940	382
Total Average Net Newstrade Sales Per Issue	1,128	1,127	1

Analysis for the Audit Issue cover dated 29/05/2008 and distributed on 28th May 2008

Total Net Circulation		7,777	7,406	371
Newstrade and other Single Copy Sales	Total	1,676	1,672	4
At Full Cover Price/NTT		1,676	1,672	4
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	5,789	5,451	338
At Full Rate		4,520	4,190	330
At between 50% and 100% of Full Rate		1,269	1,261	8
At less than 50% of Full Rate		-	-	-
Multiple Copy Subscription Sales	Total	174	168	6
At Full Rate		157	151	6
At between 50% and 100% of Full Rate		17	17	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		-	-	-
Individual Electronic Requests		-	-	-
Individual Telephone Requests		-	-	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		-	-	-
Non-requested by job title / function		-	-	-
Non-Controlled Free Circulation	Total	138	115	23
By Name		133	113	20
Not by name		5	2	3

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous data:

The Basic Cover Price for the audit issue was: £2.80

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: £85.00

The range of annual other countries subscription rates for the audit issue was: £138.00 to £160.00

2 or 3 year subscriptions are available

Design Week

Certificate of Average Net Circulation for the 51 issues distributed between 1st July 2007 and 30th June 2008

Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

None

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
05/07/2007	04-Jul-2007	7,663	-	-	17/01/2008	16-Jan-2008	7,143	-	-
12/07/2007	11-Jul-2007	7,707	-	-	24/01/2008	23-Jan-2008	7,274	-	-
19/07/2007	18-Jul-2007	7,583	-	-	31/01/2008	30-Jan-2008	7,299	-	-
26/07/2007	25-Jul-2007	7,481	-	-	07/02/2008	06-Feb-2008	7,338	-	-
02/08/2007	01-Aug-2007	7,385	-	-	14/02/2008	13-Feb-2008	7,266	-	-
09/08/2007	08-Aug-2007	7,492	-	-	21/02/2008	20-Feb-2008	7,361	-	-
16/08/2007	15-Aug-2007	7,518	-	-	28/02/2008	27-Feb-2008	7,331	-	-
23/08/2007	22-Aug-2007	7,423	-	-	06/03/2008	05-Mar-2008	8,425	+15.1	-
30/08/2007	29-Aug-2007	7,407	-	-	13/03/2008	12-Mar-2008	7,056	-	-
06/09/2007	05-Sep-2007	7,494	-	-	20/03/2008	19-Mar-2008	7,192	-	-
13/09/2007	12-Sep-2007	7,916	-	-	27/03/2008	26-Mar-2008	7,049	-	-
20/09/2007	19-Sep-2007	7,592	-	-	03/04/2008	02-Apr-2008	6,971	-	-
27/09/2007	26-Sep-2007	7,524	-	-	10/04/2008	09-Apr-2008	7,044	-	-
04/10/2007	03-Oct-2007	7,510	-	-	17/04/2008	16-Apr-2008	7,004	-	-
11/10/2007	10-Oct-2007	7,435	-	-	24/04/2008	23-Apr-2008	6,969	-	-
18/10/2007	17-Oct-2007	7,377	-	-	01/05/2008	30-Apr-2008	6,933	-	-
25/10/2007	24-Oct-2007	7,343	-	-	08/05/2008	07-May-2008	6,946	-	-
01/11/2007	31-Oct-2007	7,366	-	-	15/05/2008	14-May-2008	7,120	-	-
08/11/2007	07-Nov-2007	8,136	+11.1	-	22/05/2008	21-May-2008	7,088	-	-
15/11/2007	14-Nov-2007	7,593	-	-	29/05/2008	28-May-2008	7,777	-	-
22/11/2007	21-Nov-2007	7,269	-	-	05/06/2008	04-Jun-2008	6,882	-	-
29/11/2007	28-Nov-2007	7,157	-	-	12/06/2008	11-Jun-2008	7,229	-	-
06/12/2007	05-Dec-2007	7,027	-	-	19/06/2008	18-Jun-2008	6,891	-	-
13/12/2007	12-Dec-2007	7,059	-	-	26/06/2008	25-Jun-2008	6,995	-	-
20/12/2007	19-Dec-2007	7,194	-	-					
04/01/2008	03-Jan-2008	6,991	-	-					
10/01/2008	09-Jan-2008	7,191	-	-					

Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None