

## Display Mechanical Data

Copy must be supplied by **12pm on Friday** prior to publication date

		H	W
Full Page	Bleed	341mm	256mm
	Trim	335mm	250mm
	Type	316mm	230mm
DPS	Bleed	341mm	506mm
	Trim	335mm	500mm
	Type	316mm	480mm
Half Page		155mm	230mm (Horizontal)
3 Column		316mm	136mm
2 Column		316mm	89mm
1 Column		316mm	42mm
Mini-Portrait		155mm	89mm

## Inside Mechanical Data

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	H	W
Half Page	145mm	230mm (Horizontal)
Half Page	295mm	113mm (Vertical)
Quarter Page	145mm	113mm

## Services Mechanical Data

Copy must be supplied by **10am on Thursday** before publication date

	H	W
Signs	95mm	74mm
Freelancers	55mm	74mm
Display Services	70mm	74mm
Paper and Print	70mm	74mm
Prototyping	70mm	74mm
Image Libraries	70mm	113mm
Training	70mm	113mm
Recruitment Guide	45mm	113mm

## Courses/Degree Shows

Half Page	145mm	230mm (Horizontal)
Half Page	295mm	113mm (Vertical)
Quarter Page	145mm	113mm

## Design Services

	H	W
1 unit	55mm	54.5mm
2 units horizontal	55mm	112.5mm
3 units horizontal	55mm	170.5mm
4 units horizontal	55mm	230mm

2 units vertical	115mm	54.5mm
3 units vertical	174mm	54.5mm
4 units vertical	234.5mm	54.5mm
5 units vertical	294.5mm	54.5mm



## Appointments Mechanical Data

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1 column width	42mm
2 column width	89mm
3 column width	136mm
4 column width	183mm
5 column width	230mm
Full page	304mm x 230mm
Half page	150mm x 230mm (Horizontal only)

## Inserts Mechanical Data

For inserts going into all copies please supply 12,000 copies.

**Deliver to:** Claire Wilson at Pensord Press, Tram Rd, Pontllanfraith, Blackwood, Gwent NP12 2YA on the **Friday** before publication date.

Inserts must be pre-folded and boxed (not on pallets) individually marked: Design Week, issue date, client / insert title.

If you require your insert to be folded there will be a charge. Rates can be obtained from Louise Edlington, Production Manager at Design Week.

Loose Inserts must be supplied pre-trimmed and should fit within our magazine trim area of 335mm x 250mm

Bound Inserts must be supplied with a trim allowance. For full dimension details contact Louise Edlington.

## Technical Specification

All copy should be sent as high resolution press ready pdf's (PDF/x-1a) by email or mac formatted discs with a colour proof to Design Week, 4th Floor, 79 Wells Street, London, W1T 3QN. Copy **MUST** be supplied by noon on Friday prior to publication date (Copy to set by 10.00am) OR Email: [dwproduction@centaur.co.uk](mailto:dwproduction@centaur.co.uk)

Label **ALL** artwork :DW\_issuedate\_client name e.g DW\_010906\_exampldesign

Tel: 020 7970 6418  
ISDN: 020 7631 1633

FTP: 87.236.253.103  
User ID: DW FTP  
Password: dolphin

If using Quark or Illustrator, fonts should be saved as outlines, colour/logos as CMYK, final documents as EPS. When using Quark Xpress preferences please ensure all trapping settings are set to zero. Photoshop files should be CMYK EPS, Minimum 300 dpi. Turn any duotones or RGB files to CMYK.

**When sending any type of file please make sure that all fonts are embedded, create outlines, all layers flattened and all images are converted to CMYK.**

**We do not accept artwork designed in the following formats:** InDesign, Pagemaker, Corel Draw, Powerpoint, Excel, Jpeg or Tiff.