



Online Rates

Job of the Week

£650

Your recruitment ad appears as a highlighted MPU ad on the www.designweek.co.uk homepage and the jobs homepage for 7 days. Uniquely this high profile position allows your vacancy to be viewed by quality job browsers accessing the home page for news as well as active job seekers viewing the jobs pages. Your recruitment ad will also be emailed out with the daily news alerts, again allowing it to be viewed by quality job browsers. Your vacancy will be emailed out to every registered candidate whose profile matches your vacancy.

Latest Job (Homepage and Jobs Homepage)

£525

Your recruitment ad appears as latest job listing on **BOTH** the homepage and the job homepage of www.designweek.co.uk. In addition your vacancy remains on www.designweek.co.uk and www.mad.co.uk for 14 days with your company logo. Your vacancy will be emailed out to every registered candidate whose profile matches your vacancy.

Latest Job (Jobs Homepage Only)

£495

Your recruitment ad appears as one of latest job listings **ONLY** the jobs homepage of www.designweek.co.uk. In addition your vacancy remains on www.designweek.co.uk and www.mad.co.uk for 14 days with your company logo. Your vacancy will be emailed out to every registered candidate whose profile matches your vacancy.

Featured Job

£525

Your recruitment ad appears as one of 3 featured job listings with company logo shown on the jobs homepage of www.designweek.co.uk. In addition your vacancy remains on www.designweek.co.uk and www.mad.co.uk for 14 days with your company logo. Your vacancy will be emailed out to every registered candidate whose profile matches your vacancy.

Top Job

£495

Your recruitment advert appears at the top of the search engine based on job function e.g designer.

Premium Job

£455

Your recruitment ad appears highlighted at the top of all searches that the job would appear in. Your ad would appear top of the results that matches ANY of the job's criteria.

Basic Listing

Your recruitment ad will be posted for 14 days on with company logo on both www.designweek.co.uk and www.mad.co.uk. Your vacancy will be emailed out to every registered candidate whose profile matches your vacancy.

Single Vacancy

£435

Up to 3 vacancies

£305 per vacancy

Up to 5 vacancies

£261 per vacancy

Upgrade

£250

For an additional £250 per advert (regardless of size) you can choose to have your vacancy posted for 14 instead of 7 days on www.designweek.co.uk and www.mad.co.uk with your company logo prominently displayed and links through to other vacancies you may have on the site. A mail hyperlink and full contact details will also be shown, plus your vacancy will be emailed out to all relevant registered candidates.

Design Week Packages

Package 1

Job of the week
jobs leader board (35,000 impressions)

£1537.50 (rate card: £2050)

Package 2

Featured job
button
job alert

£1065 (rate card: £1420)

Package 3

Top job
Job function specific skyscraper

£933.75 (rate card: £1245)

Package 4

Premium job
button

£641.25 (rate card £855)

Package 5

latest job (level 1)
news in depth (1 week)

£506.25 (rate card £675)

Add on's

+ £150 for pick of week
+ £150 for top job
+ £250 for extra vacancy

Multiply vacancies

2 - £348 per vacancy
3 - £305 per vacancy
5 - £261 per vacancy